



**CORIENT HELPS PUB OWNER ENSURE BETTER CASH MANAGEMENT BY  
FORECASTING ACCURATE CASH REQUIREMENTS**



# CLIENT BACKGROUND



Pub and Restaurant based out of South West of England



The owner was struggling to get Management Accounts and Cash Flow on timely basis from existing bookkeeper



Supplier ledgers were not up to date resulting in inaccurate cash forecast



Client had taken large debt to refurbish Pub



There was dependency on individual bookkeeper

# WHY CLIENT CHOOSE US



Understand Clients problem and provide customised solution



Service Level Agreements- Real Time Accounting and Month End Management Reporting



Rich experience, capability and specialisation in managing finance function for Restaurants and Pubs



Value Added Services such as Cash Flow Forecast



Structured Team rather than relying on an individual



Ability to take Control of Books from Day 1 and act as Finance Director rather than just bookkeeper



CLEANING UP BOOKS OF  
ACCOUNTS AND ENSURING  
SUPPLIERS AND OTHER  
BALANCES ARE UPTO DATE



DEVELOP MANAGEMENT  
REPORTING AND ANALYTICS  
TEMPLATE



CASH FLOW FORECAST  
WITH MINUTEST DETAILS



DAILY FOLLOW UP TO  
ENSURE ACCOUNTS ARE  
MAINTAINED ON REAL TIME  
BASIS



MONTHLY MANAGEMENT  
ACCOUNTS AND REVIEW  
CALL

# STEPS TAKEN BY CORIENT

# RESULTS DELIVERED



Positive Cash Balance



Improvement in Profit Margins by 13%



Meeting Bank covenants successfully



Reduction in queries from Suppliers and Banks asking for payments



ENABLING BUSINESSES BECOME *NEXGEN* ENTERPRISES

  
**CORIENT**  
Customer Oriented Company